

CASE STUDY

FRESH & FROZEN CHICKEN PROCESSOR



VENTED STRETCH FILM



THE PROBLEM

A leading fresh and frozen chicken processor needed to improve operational efficiencies in their cooling/freezing processes.

By using traditional stretch films it slowed the cooling and freezing process restricting the airflow resulting in reduced through-puts.

THE SOLUTION



AIRFLOW vented stretch film enables prepackaged products to be wrapped directly off the production line—just once — eliminating the need and cost of rewinding.

THE RESULT



IMPROVED LABOUR
EFFICIENCY



REDUCTION



QUICK
TO MARKET

- Accelerated cooling and freezing times
- Faster and more efficient order fulfillment
- Significant reduction in pallet wrap consumption
- Lower labor costs through streamlined handling