

CASE STUDY

MICRO-BREWERY

VENTED STRETCH FILM



LET YOUR PRODUCTS BREATHE

THE PROBLEM

A cold-filtered microbrewery was experiencing issues with condensation forming on their cans, which compromised the integrity of the secondary packaging.

This led to product damage during storage and transit, resulting in an increase in customer returns and claims.

THE SOLUTION



The **AIRFLOW** Vented Stretch Film team worked on-site to ensure the correct film was matched to the customer's specific operational practices.

The facility was using both traditional hand and machine stretch film, requiring a tailored approach for effective implementation.

PRODUCT WINNERS:

AIRFLOW 250 machine film
AIRFLOW Standard hand film

THE RESULT

ELIMINATE
MOISTURE



PREVENTED
CASE FAILURE



IMPROVED LABOUR
EFFICIENCY

COST



SAVINGS

Eliminate condensation and maintaining product and secondary packaging integrity.

Reduced risk of case and package damage during shipping and at retail locations.

Streamlined operations, improving productivity and lowering overall expenses.